

## ACEC Ohio Kicks Off Strategic Planning Process



On October 17th, twenty ACEC Ohio members from a variety of engineering disciplines and regions across the state gathered to begin shaping the Council's next three-year strategic plan. This important planning session was led by Mitch Isaacs from the Shafer Leadership Academy, and it focused on identifying key areas for ACEC Ohio's future growth and improvement.

Using insights from the recent member survey, the group focused on major priorities such as workforce development, advocacy, membership engagement, and communication strategies. Through a series of in-depth discussions, participants explored “How might we” statements aimed at enhancing the value ACEC Ohio delivers to its members.

The next step will be to refine the ideas generated during the retreat, with staff and the Board’s executive committee reviewing and shaping them further. The plan will be discussed at the December ACEC Ohio Board of Directors meeting, and we look forward to sharing the final strategic roadmap once it’s approved.

If you have any feedback or thoughts, please don't hesitate to reach out.

~Beth



