

Message From Beth – December 19, 2024

In September, ACEC Ohio launched its strategic planning process for the next three years, starting with a member survey, followed by a planning retreat, and culminating in a comprehensive plan outlining key areas for future growth and improvement. This past week, the ACEC Ohio Board of Directors unanimously approved the final three-year strategic plan. You can view the full plan [here](#).



The final strategic plan outlines four key objectives, each with specific goals and a timeline for implementation. An overview is provided below:

1. Advocate for the business of engineering in Ohio

Ensure ACEC Ohio's member firms and workforce thrive by supporting policies and initiatives that enable the delivery of excellent professional services.

2. Enhance and communicate ACEC Ohio's value proposition

Promote the organization's role in representing the diverse range of engineering firms across Ohio.

3. Strengthen member engagement and awareness

Demonstrate ACEC Ohio's impact to current members and their employees while encouraging active participation in our initiatives.

4. Attract, retain, and develop a skilled workforce

Support member firms by building and maintaining a talent pool equipped to meet the industry's evolving demands.

We are excited to advance these objectives in collaboration with the Board of Directors, committees, chapters and our advocacy team. If you have any questions or feedback, please don't hesitate to reach out to me directly.

Wishing you a very safe and happy holiday season,
~Beth